

# Media kit



## Our mission

DeepL is on a mission to build intelligent, trusted AI that helps organizations achieve their most important goals—in language and beyond—unlocking human potential and making work simpler, smarter and more connected.

Over 200,000 business customers and millions of individuals across 228 global markets trust DeepL's Language AI platform for highly secure, human-like translation in both written and spoken formats, as well as natural, improved writing. Expanding on this foundation, DeepL brings its hallmark precision, security and trust to knowledge work with DeepL Agent, an autonomous AI assistant designed to transform the way businesses and knowledge workers get work done.

## Our history

Founded in 2017 by CEO Jarek Kutylowski with a vision to solve complex business problems with AI, DeepL has grown to over 1,000 passionate employees around the globe. As a global leader in AI, DeepL has been named in the TIME100 Most Influential Companies, included in Forbes AI 50 and the Forbes Cloud 100 list of the world's best private cloud computing companies, and recognized by Fast Company as one of the Most Innovative Companies in Applied AI. DeepL is supported by world-renowned investors including Benchmark, IVP, and Index Ventures.

## Our AI solutions



Powered by one of the fastest supercomputer clusters on the planet, the DeepL Language AI platform combines sophisticated neural network and LLM technology to deliver a complete suite of solutions for seamless, secure and human-like communication—helping businesses transform the way they communicate, expand into new markets, and boost productivity.





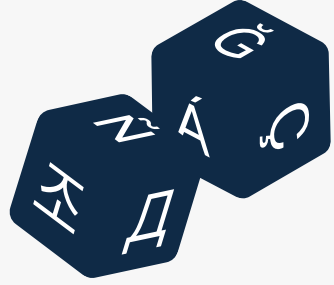
Our flagship product, DeepL Translator, provides human-like written translation and is consistently recognized for its ability to capture the accuracy, precision, and nuance of the original language. Expanding beyond text, our live voice translation solution, DeepL Voice, makes multilingual communication even more effortless—powering real-time translation in both virtual meetings and in-person conversations. DeepL also offers DeepL Write Pro, an AI-powered writing assistant that empowers users to elevate their communication with real-time suggestions for word choice, phrasing, style, and tone.



DeepL Agent, our agentic AI solution for businesses, draws on the years of research and insights gained from applying AI to some of the hardest challenges in language, where context, precision and security are essential.

DeepL Agent is built to automate and streamline operational and administrative tasks, enabling teams in finance, HR, marketing, localization, and other areas to save time and reduce manual work. By autonomously handling complex tasks from start to finish—from building and researching sales account lists, to translating and publishing website content—it takes on the time-consuming work that slows teams down, transforming how people work and how businesses operate.

## Recent awards

				
<a href="#">TIME100 Most Influential Companies 2025</a>	<a href="#">Forbes AI 50 2025</a> <a href="#">Forbes AI 50 2024</a>	<a href="#">Fast Company Most Innovative Companies 2025</a>	<a href="#">Forbes Cloud 100 2025</a> <a href="#">Forbes Cloud 100 2024</a> <a href="#">Forbes Cloud 100 2023</a>	<a href="#">Financial Times' Tech Champion 2023</a>
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# Boilerplate

## About DeepL

DeepL is a global AI product and research company focused on building secure, intelligent solutions to complex business problems. Over 200,000 business customers and millions of individuals across 228 global markets today trust DeepL's Language AI platform for human-like translation, improved writing and real-time voice translation. Building on a history of innovation, quality and security, DeepL continues to expand its offerings beyond the field of language, including DeepL Agent—an autonomous AI assistant designed to transform the way businesses and knowledge workers get work done. Founded in 2017 by CEO Jarek Kutylowski, DeepL now has over 1,000 passionate employees and is supported by world-renowned investors including Benchmark, IVP, and Index Ventures. For more information on DeepL, visit [www.deepl.com](https://www.deepl.com).

## CEO biography

Dr. Jarek Kutylowski is the founder and CEO of DeepL, the Cologne-based AI product and research company building secure, intelligent solutions to complex business problems.



Born in Poland and having spent a large part of his life in Germany, Jarek brings an international perspective and a lifelong passion for technology. A developer at heart, he began coding at just 10 years old, building tools he found useful in daily life. He holds a PhD in Computer Science with a focus on mathematics, and has held roles at several tech companies prior to founding DeepL.

Under his leadership, DeepL has grown rapidly, scaling its Language AI platform to offer highly accurate, human-like translation in both written and spoken formats alongside a contextual AI writing assistant. Today, over 200,000 business customers—and millions of individuals across 228 global markets—rely on DeepL for secure, seamless and effective communication. The company also has broadened its scope beyond language, with innovations including DeepL Agent, an autonomous AI assistant designed to transform the way businesses and knowledge workers get work done.